

**THE SKILL SETS +
EXPERIENCE OF
MARC O'BRIEN**

MARCOBRIEN.NET
MARCMOBIEN@GMAIL.COM
TWITTER.COM/@THINK5577
804.677.7655

CURRENTLY

Project M, December '11–present

Lead Facilitator. Planning, coordinating, and leading workshops and sessions
Half Moon Bay, California & beyond

Future, December '11–present

Designer with Future.

Producer of Future Project, Future Blitz, and Future Expedition

Designing, collaborating, and creating projects that are driving positive change by uniting the powers
of design, enterprise, and humanity.

Half Moon Bay, California & beyond

EXPERIENCE

The Alabamboo Make and Ride, May '11–August '11

Spearheaded the coordination of the tour, contacted potential sponsors, co-designed various graphic
elements, maintaining social media, planned events/stops while on the tour.

Project M Participant & Advisor, June '09–December '11

Helped lead Think Wrong workshops and two week sessions in various locations producing projects
for the greater good

Implemented business strategies for NADA Bike, managed (blank)LAB responsibilities, and tended
to other Project M endeavors

First participant in South 2009 session which produced (blank)LAB

C2 Group, Designer & Mavericks Program, December '09–June '10

Half Moon Bay, California

Focusing on design strategy, idea generation, and storytelling through client-based workshops while
participating in C2's Mavericks career acceleration program for select entrepreneurial designers and
writers who are at the beginning of their career

Freelance designer with a multitude of design studios and agencies, June '07–June '09

Richmond, Virginia / Chicago, Illinois / Charlottesville, Virginia / Cambridge, Massachusetts / Belfast, Maine

EDUCATION

Virginia Commonwealth University, School of the Arts, Fall '03–Spring '08

Richmond, Virginia

Bachelor of Fine Arts in Graphic Design, 2008 Dean's List, Magna Cum Laude, Outstanding Senior Award

ECPI - College of Technology, January '01–July '02

Virginia Beach, Virginia

Associate of Applied Science in IT/Web Development Dean's List, Cum Laude

SKILLS

Design Strategy / Idea Generation & Idea Execution

Collaborative / Resourceful / Diligent / Team Player

Group Leader / Listener / Contributor / Doer

Confident Public Speaker / Social Media Campaigns

OS X / Adobe Creative Suite / XHTML & CSS

Various Content Management Systems

Studio & On-site Photography / Image Enhancement

Prepress File Production / Press Checks

PUBLISHED

Several collaborative projects I have been associated with have been featured in;
NY Times, GOOD, Print, ID, PSFK

Meggs: Making Graphic Design History

By Rob Carter, Libby Meggs, and Sandra Wheeler. John Wiley & Sons, Inc., 2008

The Best of Business Card Design 9

By Rule29. Rockport Publishers, 2010

Project H's, Design Revolution: The Toolkit

By Sappi Fine Paper's, "Ideas That Matter". Blanchette Press, 2009

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CREATIVE FACILITATION

Design Voice, Do-ference at Design Ethos, April '12
Savannah, Georgia

How to Think Wrong, Skillshare, February '12–present
Half Moon Bay, California

Project M representative. Facilitated Think Wrong workshops/projects at A Better World by Design '09–'11
Providence, Rhode Island

Project M Frankfurt Advisor, August–September '10
Frankfurt, Germany

Project M North 2010 Advisor, May '10
Belfast, Maine

Project M / VCU Graphic Design 48 Hour Blitz, November '10
Richmond, Virginia

Lesley University's "Artists & Activists" conference. October '10
Cambridge, Massachusetts

C2 Group, LLC., MAVLAB, December '09–June '10
Half Moon Bay, California

ADVISING / TEACHING

Adjunct Professor, State University of New York at Fredonia, Spring '11
Fredonia, New York

Guest Lecturer, Art Institute of Boston, Introduction to Web Design, Design Systems, Fall '10–present
Boston, Massachusetts

Guest Advisor for Print II class, Tidewater Community College's Visual Art Center, Spring '11–present
Portsmouth, Virginia

Portfolio Critic, Tidewater Community College, Graphic Design Department, Fall '10
Portsmouth, Virginia

Guest Critic, California College of the Arts, Eric Heiman's Graphic Design 4 class, Spring '10
San Francisco, California

Judge for Core77's "1 Hour Design Challenge" at A Better World By Design, October '10
Providence, Rhode Island

Guest Lecturer, VCU Graphic Design Department's Senior Studio, Spring '09 & Spring '10
Richmond, Virginia

LECTURES

The Alabamboo Make & Ride
Design Ethos, Savannah, Georgia, April '12

Thinking Wrong to Do Right
AIGA West Michigan & IDSA Houston, Spring '12

Project M's NADA Bike
Worldstudio's, Funding Social Change, San Francisco, California, June '10
Ignite Bay Area, Global Ignite Week, San Francisco, California, March '10

Project M's (blank)LAB
OLIO 4, Charlottesville, Virginia, September '09
A Better World By Design, Providence, Rhode Island, October '09
AIGA: MAKE/THINK, Memphis, Tennessee, October '09
Economies: Art+Architecture, St. Louis, Missouri, November '09